

**Language Arts Part II
Speech /Journalism**

Contract period 9/1/06 – 8/31/12

| Publisher | Title of Material | Author | Copyright | Grade Level | ISBN Number | R= Resource *Correlation |
|----------------------------------|---|--------------------------|-------------|-------------|-------------------|-----------------------------|
| Glencoe / McGraw - Hill | The Basics of Speech | Galvin, Cooper | 2005 | 8 | 0078616204 | 84% |
| | Key Features: This introductory text addresses interpersonal and group communication, public speaking, debate, parliamentary procedure, and oral interpretation. Based on the concept that oral communication is a skill learned by doing, students are involved in thinking and expressing themselves from the first to the last chapter! | | | | | |
| | Teacher Annotated Edition | | | | 0078616212 | |
| | Teacher Resource Binder | | | | 0078651158 | |
| | Available Additional Resources Include: Workbook, and Workbook TAE | | | | | |
| | Available Technology Resources Include: Interactive Student Edition CD-ROM | | | | | |
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| Glencoe / McGraw-Hill | Glencoe Speech | McCutcheon, et al | 2005 | 9-12 | 0078616182 | 81% |
| | Key Features: Chapters covering interpersonal communication, interviewing, and extemporaneous and impromptu speaking. This text reflects a meaningful ethics theme to help students develop positive communication skills. Provides teachers with effective techniques and strategies for teaching speech/communication! Reflects a meaningful ethics theme to help students develop positive communication skills. | | | | | |
| | Teacher Annotated Edition | | | | 0078616190 | |
| | Teacher Resource Box - Includes: Lesson Plans and Planning Guide; Performance-Based Activities; Spanish Resources | | | | 0078651123 | |
| Glencoe / McGraw-Hill | Journalism Today | Ferguson, et al | 2005 | 9-12 | 0078616166 | 91% |
| | Key Features: Contains a large amount of material that deals with the Information Age. With the enormous impact of the Internet on journalism and the world, it becomes a must for students to understand the relationship between technology and journalism. The text includes interviewing, story leads, staff organization, school newspapers, a detailed ethical and legal section, and many more engaging topics. | | | | | |
| | Teacher Manual | | | | 0078616174 | |
| | Teacher Resource Binder | | | | 0078651255 | |
| | Available Additional Resources Include: Workbook & Workbook TAE | | | | | |
| | Interactive Student Edition CD-ROM | | | | | |
| Holt, Rinhart and Winston | Speech for Effective Communication Student Edition | HRW | 1999 | 9-12 | 0030520045 | 95% |
| | Key Features: Designed to provide complete content coverage. In addition to The Communication Process, Interpersonal Relationships, Public Speaking and Speaking for a Purpose, there are also units on Democratic Processes and Performing Arts. <i>Speaking Out: Evaluating Speeches and Oral Interpretation</i> contains student performances of three model speeches and one oral interpretation. Each presentation is followed by a point-by-point evaluation. Audiocassettes with teaching notes allow students to hear actual spoken models and examples | | | | | |
| | Annotated Teacher's Edition | | | | 0030520231 | |
| | Teacher's Resource Binder | | | | 0030981417 | |
| | Audiovisual Resource Binder | | | | 0030982677 | |
| | Communication @ Work | | | | 0030520347 | |
| | Speaking Out Videotape: Evaluating Speeches and Oral Interpretation | | | | 003098341x | |

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| Perfection Learning Corporation | 38 Basic Speech Experiences, 11th Edition Student Textbook | Carlile & Hensley | 2005 | 9-12 | 75693494x | 95% |
| | Key Features: This is a public speaking textbook that actively engages students in all types of speaking occasions. Each chapter is structured around a speaking project that students prepare and present. Lesson structure is based on the prepare, organize, present, and evaluate principle. Clear expectations, specific guidelines, and models for each project build students' confidence and ensure success. A beginning section introduces students to the communication process and how to prepare and deliver a speech. All aspects of public speaking are targeted in the text including: introductory speech; personal experience speech; opinion speech; demonstration speech; informative speech; persuasive speech; motivational speech; special occasion speeches (dedication, anniversary, commencement, eulogy); contest speaking (oral interpretation, extemporaneous, parliamentary and student congress). Special features in the student text focus on key elements of public speaking, including stage fright, visual aides; body language, listening, critiquing | | | | | |
| | 38 Basic Speech 11 th Edition Experiences Teacher's Guide and Resource Binder | | | | 789164353 | |
| Thomson Learning | Online Journalism | Craig | 2005 | 9-12 | 0534531466 | 81% |
| | Key Features: This text provides in-depth instruction in writing, reporting and editing for the online medium. Interviews with online professionals are included throughout the book. Students learn from the professionals exactly what the job of the online journalist entails. The book covers more than just one aspect of producing online content. Rather than focusing on just layout or database usage or other individual elements of online journalism, this book gives students a detailed look at reporting, writing and editing, as well as ethical and legal aspects of the online world. A comprehensive Web site helps keep the book up to date and provides additional material, including sound clips of some of the book's interviews. | | | | | |
| | Web Site | | | | 0534531482 | |
| Thomson Learning | Writing and Reporting News: A Coaching Method | Rich/ Harper | 2007 | 9-12 | 0495004235 | 84% |
| | Key Features: The coaching method is a proven approach to training in the journalism profession helps students improve their writing and reporting techniques. Coaching tips and techniques from writing coaches and award-winning journalists precede every chapter. Current material on ethics. In addition to a chapter on media ethics (chapter 14), every chapter includes highlighted boxes of ethical dilemmas to teach students the importance of critical thinking about ethical issues and to explore some of the dilemmas students might face as media professionals. A unique chapter on web journalism prepares students for communicating effectively via the internet | | | | | |
| | Instructor's Manual | | | | 0495129631 | |
| The Writing Company | Web Site | | | | 0495129658 | Grade 6 = 71% Grade 7 = 74% Grade 8 = 84% Grade 9-12 = 94% |
| | The Manual | Peter Daddone | 2006 | 6-8 (6-12) | 156004259-1 | |
| | Key Features: Written by adviser and staff of the <i>Rockville Rampage</i> . Written for students by students. Overviews hands-on do's and don'ts that guide students through the day to day writing and publishing of an prize winning school newspaper. Based on the concept of a house style book, the student textbook spells out each staff member's responsibilities, summarizes correct procedures, and sets the journalistic standards that made the <i>Rampage</i> the 2005 winner of a national contest sponsored by <i>Time Magazine</i> , <i>Time for Kids</i> , and the Association of Educational Publishers | | | | | |